What is the Big Reach:

Launched in 2013 by SAHF and its members, the Big Reach is a collaborative initiative of SAHF, its partners and supporters to achieve a 20% reduction in energy and water consumption across the SAHF member portfolios by the year 2020.

SAHF develops practical tools and identifies capital, systems and policy barriers as well as opportunities which can result in cost savings for owners, residents and taxpayers; environmental benefits for communities and the planet; and improved resident health and comfort.

Better Buildings Challenge

In conjunction with the Big Reach initiative, we are working with the U.S. Department of Housing and Urban Development and the U.S. Department of Energy under the Better Buildings Challenge to promote best practices and policy incentives that enable energy and water efficiency in multifamily housing.
Big Reach Strategic Goals

Member Organizations
BRIDGE Housing
CommonBond Communities
Community Housing Partners
Homes for America
Mercy Housing
National Church Residences
National Housing Trust
Preservation of Affordable Housing
Retirement Housing Foundation
The Evangelical Lutheran Good Samaritan Society
The Community Builders
The NHP Foundation
Volunteers of America

• Reduce Operating Costs to Preserve Affordable Housing.
• Reduce Energy and Water Rate Risk Exposure.
• Reduce Barriers within Government Regulatory Structures.
• Collectively Influence Utilities to Better Support Low-Income Multifamily Housing.
• Change Organizational Cultures.

Member Organizations

2010
4.6 Million MMBTU
3.5 Million KGal

2020
3.7 Million MMBTU
2.8 Million KGal

20% ENERGY & WATER REDUCTION BY 2020

*MMBTU stands for one Million British Thermal Units.
*KGal stands for one thousand gallons.

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